

Water for Texas

2025 CONFERENCE

JANUARY 27-29, 2025

AUSTIN, TEXAS

HOSTED BY THE TEXAS WATER DEVELOPMENT BOARD

Sponsorship Levels

DIAMOND

\$7,500+ Total Sponsorship Commitment

- Four complimentary conference registrations
- Full-page color ad in the conference program
- Promotional insert included with attendee conference materials
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

PLATINUM

\$5,000 to \$7,499 Total Sponsorship Commitment

- Three complimentary conference registrations
- Half-page color ad in the conference program
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

GOLD

\$3,500 to \$4,999 Total Sponsorship Commitment

- Two complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

SILVER

\$2,000 to \$3,499 Total Sponsorship Commitment

- One complimentary conference registration
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

BRONZE

\$1,500 to \$1,999 Total Sponsorship Commitment

- Company logo included in the conference program
- Linked company logo on the Water for Texas website

Sponsorship Opportunities

KEYNOTE LUNCHEON *exclusive sponsorship* **\$10,000**

- Sponsor logo on table-toppers throughout January 28 luncheon
- Opportunity to offer brief welcome prior to keynote introduction
- Opportunity to distribute sponsor-provided item to attendees during luncheon

WELCOME RECEPTION *exclusive sponsorship* **\$8,500 - \$10,000**

- Sponsor logo on table-toppers throughout Welcome Reception on January 27
- Sponsor logo on cocktail napkins placed at bars during Welcome Reception
- Opportunity to distribute sponsor-provided item in conference bag

NETWORKING RECEPTION *exclusive sponsorship* **\$8,500 - \$10,000**

- Sponsor logo on table-toppers throughout January 28 reception
- Sponsor logo on cocktail napkins placed at bars during reception
- Opportunity to include sponsor-provided item in conference bag

GENERAL SESSIONS *exclusive sponsorship* **\$7,500**

- Sponsor acknowledgment at all four general sessions
- Opportunity to distribute sponsor-provided item in conference bag

TWDB INTERACTIVE SPACE *exclusive sponsorship* **\$5,000**

The Interactive Space will feature technologies and displays in a high-traffic area hosted by the TWDB's Texas Geographic Information Office (TxGIO).

- Opportunity to distribute sponsor-provided item in conference bag
- Sponsor logo will be included on room signage

NAMETAG LANYARDS *exclusive sponsorship* **\$5,000**

- Sponsor logo featured on event lanyards distributed to each attendee

BREAKFAST *(2 available)* **\$4,000**

- Sponsor logo on table-toppers during one breakfast
- Opportunity to include sponsor-provided item in conference bag

SNACK BREAKS <i>exclusive sponsorship</i>	\$4,000
<ul style="list-style-type: none"> • Sponsor logo featured on signage during snack breaks on January 28 and 29 • Opportunity to include sponsor-provided item in conference bag 	
HYDRATION STATIONS <i>exclusive sponsorship</i>	\$4,000
<ul style="list-style-type: none"> • Sponsor logo featured on reusable water bottles available to attendees • Sponsor logo featured at water service stations 	
CONFERENCE BAGS <i>exclusive sponsorship</i>	\$4,000
<ul style="list-style-type: none"> • Water for Texas will provide the bags, working with you to include your logo 	
CONFERENCE NOTEPAD <i>exclusive sponsorship</i>	\$4,000
<ul style="list-style-type: none"> • Water for Texas will provide the notepads, working with you to include your logo 	
CONFERENCE PROGRAM <i>exclusive sponsorship</i>	\$3,500
<ul style="list-style-type: none"> • Sponsor logo featured on cover of conference program 	
EXHIBIT BOOTH <i>(10 available)</i>	\$3,000
<ul style="list-style-type: none"> • One 10 x 8 exhibit space in high-traffic area • Includes one draped 6-foot table 	
AUDIO VISUAL <i>(2 available)</i>	\$3,000
<ul style="list-style-type: none"> • Sponsor logo featured on signs inside breakout rooms • Opportunity to distribute sponsor-provided item in conference bag 	
SCHEDULE-AT-A-GLANCE <i>exclusive sponsorship</i>	\$3,000
<ul style="list-style-type: none"> • Sponsor logo featured on pocket-sized agenda distributed to all attendees 	
HOTEL KEY CARDS <i>exclusive sponsorship</i>	\$3,000
<ul style="list-style-type: none"> • Sponsor logo featured on hotel key cards distributed to all attendees staying at the conference hotel 	
CLEAR SNAP PORTFOLIOS <i>exclusive sponsorship</i>	\$2,500
<ul style="list-style-type: none"> • Water for Texas will provide the portfolios, working with you to include your logo 	

EDUCATIONAL TRACKS (4 available) **\$2,500**

Choose between one of the four available tracks:

* Water Supply and Flood Planning * Business of Water

* Science, Technology, and Data * Innovation and Legacy

- Sponsor acknowledgment as track sponsor in printed program and website
- Sponsor recognition during respective educational track sessions

MOBILE APP *exclusive sponsorship* **\$2,500**

- Sponsor logo featured at the top of each mobile app page

ALL-DAY COFFEE BAR (2 available) **\$2,500**

- Sponsor logo featured on signage at the coffee bars
- Opportunity to include sponsor-provided item in conference bag

WELCOME GIFT *exclusive sponsorship* **\$2,500**

- Sponsor-provided item to be distributed to all attendees staying at the conference hotel

TWDB WORKSHOP SPONSOR *exclusive sponsorship* **\$2,000**

- Sponsor logo featured on signs inside workshop session rooms
- Opportunity to distribute sponsor-provided item in conference bag

CONFERENCE PENS *exclusive sponsorship* **\$1,500**

- Water for Texas will provide the pens, working with you to include your logo or hashtag

ATTENDEE PORTFOLIO INSERT (5 available) **\$1,500**

- Sponsor-provided item to be distributed to all attendees in conference portfolio
- Sponsor will be responsible for printing and delivering the inserts to conference organizers